SHIPGEAR AUTOMATED SHIPPING For E-commerce & eBay Sales

CUSTOMER TESTIMONIAL





V TECHNOLOGIES, LLC

V-Technologies is a certified UPS Ready® provider specializing in integrated shipping software. Doing business since 1987, our StarShip™ and ShipGear® solutions are used by thousands of companies to streamline shipping, boost efficiency in the warehouse, and integrate the shipping department to the front office.

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Integrating with eBay is a "Chip Shot" for Budget Golf

Selling everything from golf equipment and accessories to footwear and apparel, Budget Golf is an online and retail operation that ships between 700 and 800 packages a day and was voted UPS Partner of the Year in 2009.

THE CHALLENGE

<u>Budget Golf</u> found themselves in the rough when the company began selling products through eBay. Nick Schaeflein at Budget Golf recalls, "We were doing all shipping and invoicing manually. We'd print out hard copy reports from eBay and then enter all the customer and address data into UPS WorldShip® by hand." It wasn't long after that Budget Golf outgrew the manual process. "The real problem was keeping up with the volume. It sometimes took four people all day to complete the shipping process," says Schaeflein.

THE SOLUTION

"That's when we looked at ShipGear to speed things up and eliminate all the manual data entry," recalls Schaeflein. ShipGear is a plug-and-play application that works behind the scenes to seamlessly connect eBay transaction data with UPS WorldShip – all without the need to customize the accounting or carrier software. Schaeflein says ShipGear was like a hole in one. "It's a pretty straightforward process – just a few clicks pulls sales data from eBay right into UPS WorldShip and we don't have to enter anything manually."

THE RESULTS

ShipGear puts everything right in the fairway, streamlining the entire shipping process and saving loads of time according to Schaeflein. "In the past, several people were spending most of the day entering data, creating labels, and preparing daily shipments. Now it takes one person just a few hours and it's done."

Not only does ShipGear grab the data from eBay and seamlessly drop it into UPS WorldShip, all of the details – address, city, state – are automatically formatted into an accurate shipping label. "The time we save in label creation is important because that was also a manual process previously," says Schaeflein. Once packages are shipped, ShipGear immediately writes tracking information back to eBay – an important requirement to achieve status as an "eBay Top-Rated Seller."

With ShipGear, Budget Golf has a firm grip on shipping according to Schaeflein. "It streamlined the whole process, saves us a bunch of time and hassle, and reduced the number of people required to get packages out the door."